

V

Printed Pages : 3

(20126)

Roll No. ....

B.B.A. -I sem.

**19000**

B.B.A. Examination, December-2025

(Under NEP)

**PRINCIPLES AND PRACTICES OF**

**MANAGEMENT**

**(BBA-1001)**

*Time : Three Hours]*

*[Maximum Marks : 75*

*Note: Attempt questions from all the sections as per instructions.*

**Section-A**

**(Very Short Answer Questions)**

**Note:** Attempt all five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $5 \times 3 = 15$

1. Distinguish between management and administration. 3
2. Explain the objectives of planning. 3
3. What do you understand by Hawthorne effect? 3
4. What is meant by Grapevine Communication? 3
5. What is Strategic Management? 3

**19000**

[P.T.O.]

( 2 )

### Section-B

#### (Short Answer Questions)

**Note:** Attempt any two questions out of the following three questions. Each question carries 7.5 marks. Answer should not exceed 200 words.

$2 \times 7.5 = 15$

6. Explain the contingency approach to management. 7.5
7. Distinguish between centralisation and decentralisation. 7.5
8. Describe the role of leadership in promoting ethical behaviour in an organisation. 7.5

### Section-C

#### (Detailed Answer Questions)

**Note:** Attempt any three questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $3 \times 15 = 45$

9. "Management is the art of getting things done through and with the people". Comment and explain the importance of management. 15

19000

( 3 )

10. Define the terms Authority, Responsibility and Accountability and discuss their relationship. 15
11. What do you understand by "Motivation". Discuss Maslow's Hierarchy of need in that connections. 15
12. Describe the steps in the controlling process. What are the essentials of a sound control system? 15
13. Explain the advantages and challenges of corporate social responsibility. 15