



# ISHAN INSTITUTE OF MANAGEMENT & TECHNOLOGY

Affiliated to CCS University, Meerut ( NAAC A++ Accredited University)

Organises

**NATIONAL SEMINAR**

# ABHYUDAYA

on the topic

## **DIGITAL RUPEE: THE NEXT GAME CHANGER ?**



## **About Ishan:**

Ishan Institute of Management & Technology, Greater Noida, established in 1994, is the first College of Greater Noida. Founder Chairman, Dr. D. K. Garg, established this institution with the vision to achieve excellence in the educational field. The aim of the Institute is to provide quality and affordable education to the youth of the country and shape their personality in such a dynamic manner that they become the future leaders of the world. Having a diverse group of students from across India, the students get great opportunities to learn not only in the classroom but from their peer group as well.



Dr. D.K. Garg  
Founder, Chairman  
Ishan Educational Institutions

Ishan Institute of Management and Technology is affiliated to Chaudhary Charan Singh University, Meerut. It is also recognized by the University Grants Commission (UGC) located in Knowledge Park-I region of Greater Noida, in the heart of the city. It is one of the greenest campus with the best of facilities and infrastructure.



### Courses Offered:

BBA | B. Com. | B. Com. (Hons.) | M. Com. | BA. LLB. | LL. B. | LL. M.  
D. Pharm | B. Pharm | BAMS | B. Ed. | M. Ed. | D. El. Ed.

# NATIONAL SEMINAR

2 DECEMBER | SATURDAY | 09:00 AM

## Objectives

- Digital Rupee will give a boost to the digital economy.
- Make the currency management system cheaper and reduce physical cash usage.
- Offer benefits to users in terms of liquidity, scalability, acceptance, ease of transaction and faster settlement.
- Creates an efficient monetary payment system and further increases financial inclusions.

Topics	Key Outcomes
✓ Digital Rupee: A Step Closer to Cashless Economy	✓ Relevant information related to the topic discussed.
✓ How Will Digital Rupee Function in Indian Economy	✓ Encourage to learn the working of Digital Rupee.
✓ Digital Rupee: Opportunities and Challenges	✓ Opportunities and challenges faced in launching Digital Rupee.
✓ Global Acceptance of Digital Rupee	✓ No longer geographical limits.

## Key Speaker:



**Tushar Arya**  
Chartered Accountant, MBA (UK)  
LL.B, M. Com, B. Com (Hons.)

## International Invitees



**Nedelcho Kadiev**  
Senior Digital Portfolio  
Manager at HSBC



**Grace Kavanagh**  
Director at  
American Express



**Mr. Vineet Agarwal**  
Sr. Product Manager  
Digital Payments (U.S.A.)  
Bank of America

## Our special invitees



**CA Sunil Garg**  
Founder of SSA LEGAL LLP  
Member of Faridabad Chamber  
of Commerce & Industry



**CA Ashwani Taneja**  
Ex. IITAT Member, FCA, ACS,  
AICWA, DISA, LL. B, LL.M



**CA (Dr.) Rakesh Gupta**  
Ex. IITAT Member, FCA, FCS,  
AICWA, MBA, LL. M , PhD



**CA Ajay Singhal**  
FCA, ACS , ACMA, MBA, LL.B,  
B.COM., F.A.F.D. (ICAI)



**Mr. Dhananjay Kumar Singh**  
Head of Business Development  
Apollo Infoways Pvt. Ltd.  
LL.B, MBA



**Mr. S.B. Verma**  
Branch Manager, Canara Bank,  
Yamuna Authority Branch,  
Greater Noida

# BENEFICIAL FOR:

- UG Students
- PG Students
- Ph.D. Scholars
- Faculty
- Others



## Ways to Participate:

- Paper Presentation
- Delegates

Participants can choose any of the other related topics. Registration is mandatory to participate. Only after registration and registration fee payment of your abstract and paper will be accepted.

Participants can register on the following link and pay registration fee.

To Register:

<https://forms.office.com/r/F9EfQfUhGu>



Send your abstract and full paper at:  
[editor.iimt@ishan.ac](mailto:editor.iimt@ishan.ac)

## Registration Fees:

	Before 15th November	After 15th November
<b>UG Student</b>	<b>Rs. 250</b>	<b>Rs. 500</b>
<b>PG Student</b>	<b>Rs. 400</b>	<b>Rs. 800</b>
<b>Ph.D. Scholar</b>	<b>Rs. 1000</b>	<b>Rs. 2000</b>
<b>Faculty</b>	<b>Rs. 1000</b>	<b>Rs. 2000</b>
<b>Others</b>	<b>Rs. 1500</b>	<b>Rs. 3000</b>

For Bulk registration (5 or more) one free registration for accompanying participant.

## For Delegates:

All delegates will receive-

- Certificates
- Meals

## **Submission of Abstract :**

- **Font Style:** Arial (English)
- **Words:**300-400
- **Font Size for title:** 14
- **Font size for running matter:** 12 **Line Spacing:** 1.5pts
- **Submission Format:** PDF

## **Layout:**

- Name of the Presenter
- Designation
- Name of the Institution
- Title of the Paper
- **Keywords in Abstract (Introduction, Methodology, Hypotheses, Objective, Scope, Conclusion).**
- Once submitted, no further changes will be permitted.
- The shortlisted abstracts will be informed through mail and then you must send the full paper.

## **Submission of Paper:**

- The paper must be preceded by a cover page specifying its Title, Name of author, Designation, Name of the Institute.
- Paper should be in English.
- It should be in around **2000-4000** words.
- **Font Size for title:** 14
- **Font size for running matter:** 12 **Line Spacing:** 1.5pts
- It should be submitted in pdf form.
- Once submitted, no further changes will be permitted.

## **Paper Presentation:**

- **Format for presentation:** pptx
- **Timing for presentation:** 10min for presentation + 2 min for interaction. Students who exceed the time limit will be disqualified.
- The decision of the judges will be final, and no arguments will be entertained.
- Every student should mail a copy of the presentation and should also bring a copy in a pen drive.

The paper must be preceded by a cover page specifying the title of the paper, Name of Author, Designation and Name of Institute.



## **Important Deadlines:**

**Last date for  
registration**

**20-11-2023**

**Submission of  
Abstract**

**24-11-2023**

**Submission of  
Full Paper**

**29-11-2023**

## **NOTE:**

- All the submitted papers will be reviewed by an editorial board and selected papers will be published in the Journal of our Institute.



## **Program Schedule :**

2 December 2023 (Saturday)

9:00 AM - 10 AM

**Inaugural Ceremony**

10:00 AM - 1:00 PM

**Session - I (Morning)**

1:00 PM - 2:00 PM

**Lunch**

2:00 PM - 5:00 PM

**Session - II (Afternoon)**

5:00 PM - 6:00 PM

**Concluding Ceremony & Cultural Program**

## **Sponsorship:**

For Sponsoring the event as a knowledge Partner, Media Partner, Industry Partner, Research Partner, etc. Please contact Dr. Sushant Pandey at **8376839710** or [drsushant.pandey@ishanfamily.ac.in](mailto:drsushant.pandey@ishanfamily.ac.in)

## Convener:



**Dr. Sushant Pandey**  
Principal  
Ishan Institute of Management & Technology

## Organizing Committee



**Mrs. Harinder Jit Kaur**  
Vice Principal



**Dr. M. K. Verma**  
Dean



**Mr. Madhav**  
Assistant Professor



**Dr. Alok Mishra**  
Assistant Professor



**Mrs. Priyanka Jindal**  
Assistant Professor



**Mr. B.N. Mishra**  
Assistant Professor



**Mr. Rahul Kr. Maurya**  
Assistant Professor



**Mrs. Ashmita Singh**  
Assistant Professor



**Ms. Manisha Thakur**  
Assistant Professor



**Ms. Bhavna Chauhan**  
Assistant Professor



**Ms. Rakhi Kumari**  
Assistant Professor

# A JOURNEY TOWARDS EXCELLENCE !



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**Ishan Chowk , Knowledge Park-1, Opposite Jagat Farm Market,  
Greater Noida, U.P.-201310**

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**iiimt.ishan.ac | 9311637090**



For registration scan the QR code