

D (Printed Pages 3)
(21224) Roll No.
BBA-III Sem.

18090
B.B.A. Examination, Dec.-2024
Management Information System
(BBA-305)
(New Course)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt **all five** questions. Each question carries **3** marks. Very short answer is required not exceeding **75** words.

$5 \times 3 = 15$

1. What is MIS?

P.T.O.

2. What do you mean by Market Forces?
3. What is Data?
4. What is SDLC?
5. What do you mean by DSS?

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following three questions. Each question carries **7½** marks. Short answer is required not exceeding **200**

words. $2 \times 7\frac{1}{2} = 15$

6. What is the need of system analysis?
7. What are the methods of MIS implementation?
8. Describe the application of Artificial Intelligence.

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Section-C

(Long Answer Type Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries **15** marks. Answer is required in detail. $3 \times 15 = 45$

9. Briefly describe the structure of MIS?
What are the impact of MIS?
10. What do you mean by organisational decision making? Briefly define the tools used in decision making.
11. What is information? What is the need of information in an organisation?
12. Explain the success and failure factors of MIS development?
13. What do you mean by ERP? Write the advantages and disadvantages of ERP.