18003

B.C.A. Examination, Dec.-2024 PRINCIPLES OF MANAGEMENT

(BCA-104)

(Short Answer Type Questions)

Time: Three Hours |

[Maximum Marks: 75

ethics?

Rote: Attempt any two questions out of the

Note: Attempt questions from all sections

as per instructions.

21-8.5×5

Section-A

Describe in detail Maslow's theory of

(Very Short Answer Type Questions)

Note: Attempt all five questions. Each

question carries 3 marks. $5 \times 3 = 15$

- 1. What are the three levels of management?
- 2. What is common bond?

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P.T.O.

- 3. Define team planning?
- 4. What do you understand by business ethics?

5. Mention any four tools of Control.

Section-B

(Short Answer Type Questions)

Note: Attempt any **two** questions out of the following. Each question carries 7.5 marks. $2 \times 7.5 = 15$

- 6. Describe in detail Maslow's theory of motivation.
- 7. Differentiate between forecasting and planning.
- 8. Define stress. Explain the concept of stress management.

19003/2

Section-Currous Mrw

(Detailed Answer Type Questions)

Note: Attempt any **three** questions out of the following five questions. Each question carries 15 marks. $3 \times 15 = 45$

- Critically analyse the 'Hierarchy of needs' theory.
- 10. What do you mean by the term 'Strategy'?How are companies changing their strategies to complete in new business.
- 11. Write a detailed note on various elements of TQM.
- 12. How is staffing important in an organisation? Explain the steps of a selection process.

18003/3

- 13. Write short notes on :
 - (a) Budget (a) Budget (b)
 - (b) MBO DE THE TOTAL (d)
- (c) Span of Control
- question carnes 15 marks 3x15= 46
- 9. Critically analyse the 'Himmirchy of herds'

 Theory

 Streory
- 10 What do you mean by the term 'Smaced's' half you are companies charging that half a companies in pew business.
- 11. Write a detailed note or validus elements
 of TOM.
 - 12. How is staffing lappy and the an
- organisation? Explain the steps of 5