

18003

B.C.A. Examination, Dec.-2024

PRINCIPLES OF MANAGEMENT

(BCA-104)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from **all** sections
as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt all **five** questions. Each
question carries 3 marks. $5 \times 3 = 15$

1. What are the three levels of management?
2. What is common bond?

P.T.O.

3. Define team planning?
4. What do you understand by business ethics?
5. Mention any four tools of Control.

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following. Each question carries 7.5 marks. $2 \times 7.5 = 15$

6. Describe in detail Maslow's theory of motivation.
7. Differentiate between forecasting and planning.
8. Define stress. Explain the concept of stress management.

Section-C

(Detailed Answer Type Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries 15 marks. $3 \times 15 = 45$

9. Critically analyse the 'Hierarchy of needs' theory.
10. What do you mean by the term 'Strategy'? How are companies changing their strategies to complete in new business.
11. Write a detailed note on various elements of TQM.
12. How is staffing important in an organisation? Explain the steps of a selection process.

13. Write short notes on :

(a) Budget

(b) MBO

(c) Span of Control