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Roll No. 24029014005

B.Com. (Hons.)-I Sem.

UG-142

B.Com. (Hons.) Examination, December-2024

COMMERCE

Principles of Management

(BCM-112)

Time : Three Hours]

[Maximum Marks : 70

Note: Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Note: Answer all the five questions. Each question carries 2 marks. Very short answer is required not exceeding 75 words.

5×2=10

1. Explain the importance of Management.
2. What do you understand by Span of Management? Explain.

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3. Discuss the benefits of training with respect to business and to the employees.
4. Briefly explain the importance of leadership in *Management*.
5. State the incentives used for motivating employees in modern organizations.

Section-B

(Short Answer Questions)

Note: Answer any **two** questions out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words.

$2 \times 7.5 = 15$

6. Explain the contribution of Henry Mintzberg to organization theory of management.
7. "Delegation provides the means whereby a manager multiplies himself." Comment.
8. Explain Hertzberg's two factor theory and differentiate it from Maslow's theory of need hierarchy.

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Section-C

(Detailed Answer Questions)

Note: Answer any **three** questions out of the following five questions. Each question carries 15 marks.

Answer is required in detail. $3 \times 15 = 45$

9. Define the term 'levels of management'. What are the different levels of management? Explain the functions to be performed at each level.
10. Write a brief note on centralization and decentralization. Discuss the importance of decentralization.
11. What are the different methods by which an organization can train its employees? Discuss them in brief.
12. Discuss various barriers to effective communication. Suggest various measures for removing barriers to management communication.
13. Explain the importance of control in a business enterprise. Also explain limitations of control.

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